Wind Estate Designguide

## Logo

Wind Estate's logo consists of wind turbine blades in a stylistic design with slight deviations in the proportions.

The text is set with the font Kanit.

Wind Estate is a registered trademark of Wind Estate A/S and is protected under applicable trademark laws.

Wind Estate's logo may only be used as stated in our design guidelines or with Wind Estate's permission. The logos can be freely downloaded from our website by journalists, photographers and other professionals and may be used in connection with collaborations, press and sponsorships. If you wish to use the Wind Estate logo for other purposes, please contact us. We reserve the right to reject any use that may be misleading, damage our reputation or create confusion about our brand.

Any unauthorized use of the Wind Estate logo may result in legal consequences under trademark law.



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Wind Estate Designguide 2

## Logo use



Respect distance



Maintain correct proportions



Logo and text must not be separated



Maintain mutual size ratios

Wind Estate Designguide 3

## Logo use

The logo may only be used in its original version.

The colored logo may only be used on a white background.

The colored logo must not be used on a dark background.

The white logo must always be used on a dark background.

No modifications may be made to the logo shield or wordmark.

The colors of the logo or wordmark must not be changed.

